

I/22402/2022

**JEEVIKA**

An Initiative of Government of Bihar for Poverty Alleviation

**Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar**

1st Floor, Vidvut Bhawan - II, Bailev Road, Patna- 800 021: Ph.:+91-612-250 4980: Fax:+91-612-250 4960. Website:www.brlp.ir
BRLPS/Project-M&E/1946/21

Office Order

An advisory has been issued by National Rural Livelihoods Mission to promote Sustainable Livelihood to SHG households so that every member household can become Lakhpati within three years' period.

It is directed to ensure rotation of funds available with the CBOs to promote different sustainable livelihoods activities with every member household.

Further, the state livelihoods team should develop a robust plan for every member household to ensure sustainable income for the members.

The Block unit should gather information through self-reported incomes twice in a year from all the SHG members, whereby the SHG members are encouraged to report all their income from all such activities including agriculture, animal husbandry, non-farm and skills etc... in the Mobile App. The block unit will also update the progress to district unit on monthly basis.

To capture and computation of data, the advisory along with Lakhpati Didi Android App user manual is attached for easy reference. The State office will organise a sensitization programme with districts so that the modalities of the implementation of this are understood.

For the Mobile Application technical support, the team comprising of Md. Raheel Zaman Siddiqui (Data Administrator), Mr. Rajesh Kumar (IT Associate) and Mr. Niraj (IT Associate) is formed at state level to support the district unit. The team will be led by Project Manager (M&E).

It is hereby directed to implement the above so that in a 3-year period, all the SHG members/households can become Lakhpati Households.

Enclosure/s : As Above

(Balamurugan D.)

Chief Executive Officer Cum State Mission Director

FiK-11067/02/2019-20/NRLM (Livelihoods)/ BMGF (371180)
 Government of India
 Ministry of Rural Development
 Department of Rural Development
 (RL Division)

7th Floor, NDCC-II Building
 Jai Singh Marg, New Delhi
 Date: 02-02-2022

To,

The SMD/ CEO
 State Rural Livelihood Mission,
 All States/ UTs

Ref: (1) DO letter from Secretary, Government of India, MoRD to Chief Secretaries of States/ UTs dated 21st October, 2021.

(2) Letter of the Ministry dated 17th January, 2022 regarding virtual training on mobile application.

Subject: Capturing of Household level data of SHG women through mobile application developed by NIC- Reg

Madam/ Sir

I am directed to refer to the letters mentioned above (Copy attached for ready reference) and to say that the DAY-NRLM has been making concerted efforts towards livelihoods augmentation of SHGs and their member households through farm & allied sector and Non-Farm activities. Looking at the livelihoods outreach data, one in six women have been covered. There is a lot of work need to be done in the livelihoods space. It is likely that poor SHG households/ members are doing many activities and having streams of revenues which are not counted. Further, tracking the income enhancement through livelihoods interventions has remained a challenge.


The Mission in order to understand the **current status of livelihoods and income of SHG member households**, has developed a **Mobile Application**. All States and UTs have been trained in using the mobile application, which is being made available in Play Store/ App store. A user manual for the application is also attached for your reference.

You are requested to complete the process of capturing the income and activity data of SHG households with support from the staff and CRPs on priority and complete it latest by 15th February, 2022. The expenses on Training and capacity building of staff, CRPs to use the app and collecting information can be booked under the IBCB component.

In case of any clarification, kindly reach out to the undersigned at rm.wadhwa@nic.in/raman@mpdpip.org.

ENU - A/R

Yours faithfully


 (Raman Wadhwa) 02/02/2022
 Deputy Director, NRLPS

Copy to:

1. Sr PPS to Secretary (RD), GoI, Krishi Bhawan, New Delhi
2. PS to JS (RL), NDCC-II, Jai Singh Marg, New Delhi
3. Pr. Secretary/ Secretary, Department of Rural Development, All States/ UTs
4. SPM Livelihoods (Farm/Non Farm/ MIS, SRLM, All States/UTs)
5. Farm/Non Farm and MIS Team NMMU, New Delhi

FiK-11067/02/2019-20/NRLM (Livelihoods)/BMGF(371180)
Government of India
Ministry of Rural Development
Department of Rural Development
(RL Division)

7th Floor, NDCC-II Building
Jai Singh Marg, New Delhi
Date: 17th January, 2022

To

The CEO/SMDs
All States/ UTs

Subject: Virtual training on app for data on SHG household income

Madam/Sir,

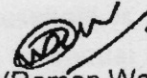
I am directed to say that a training workshop is being conducted on 20th and 21st of January, 2022 on virtual mode from 10:30 am on App for SHG income profiling. You are requested to depute SPMs livelihoods (Farm, Non Farm and Livestock/MKSP) and SPM MIS for the aforementioned workshop as per the schedule given below:

20th January, 2022 - All NRETP and North Eastern States

21st January, 2022 - All Non-NRETP States/UTs except N E States

The link for the meeting will be shared soon.

Yours faithfully,


(Raman Wadhwa)
Deputy Director (NRLPS)
17/01/22

Copy to,

- 1) PS to JS (RL-I and II).
- 2) PS DDG NIC
- 3) DS/Director RL
- 4) Lead FL/NFL for participation of respective team/members
- 5) NMM, MIS/NFL for imparting training and coordinating with NIC for same.
- 6) NRMC for creating link

नागेन्द्र नाथ सिन्हा, आई.ए.एस.
सचिव
NAGENDRA NATH SINHA, IAS
SECRETARY



भारत सरकार
ग्रामीण विकास मंत्रालय
ग्रामीण विकास विभाग
कृषि भवन, नई दिल्ली-110001

Government of India
Ministry of Rural Development
Department of Rural Development
Krishi Bhawan, New Delhi-110001
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October 21, 2021

DO # K-11038/06/2018-19/MKSP/Misc (363957)

As you are aware that the Deendayal Antyodaya Yojana-National Rural Livelihood Mission (DAY-NRLM) aims at mobilizing the poor households in form of Self Help Groups (SHGs) and higher order collectives for their empowerment, financial inclusion, livelihood development as well as social improvement through a multitude of strategies.

2. A great deal of headway has been made both in terms of the mobilization and empowerment of the women and financial inclusion. As of now, approximately 8 crore women have been mobilized in the form of SHGs out of approximately 10 crore such women from among about 10 crore households. Similar data are available for the financial inclusion related parameters in terms of financial literacy, Bank account, access to formal credit, insurance etc. and so on. However, the livelihood development is one area where a lot of work needs to be done if the numbers reported to the Ministry/Department in terms of coverage under various livelihood tracks under the programme. On a national level, one in six women has been covered therein. It is, however, equally likely that poor households/SHG members are doing many more activities and having streams of revenue which are not being counted. To that extent, improvement in livelihood development is undercounted.

3. One of the key milestones in livelihood development of a household is when a woman/household reaches an aspirational goal of having a lakh rupee as annual income. Without monitoring of the same to understand how the programme has fared in terms of improvement in the economic condition of the households, we are deprived of a full picture. Doing so will provide a direction and impetus to the programme officials and women collectives for further efforts in this direction. It is also in sync with efforts of many organizations such as Transforming Rural India Foundation (TRIF), PRADAN etc., which have supported/encouraged SHG members/households to earn over a lakh per annum and thereby become what may be termed as "Lakhpati".

4. In this regard, it is proposed that the States/UTs gather information through self-reported incomes twice in a year from all the SHG members, whereby the SHG members are encouraged to report all their income from all such activities including agriculture, animal husbandry, fishery, sericulture, non-farm etc. If the SHG members are able to report monthly incomes, they could provide an estimate of their income during the period from last report. If the members are unable to give a precise number, then they could be

-2-

- (i) Less than Rs. 2,000/-.
- (ii) Rs. 2,000/- to Rs. 5,000/-.
- (iii) Rs. 5,000/- to Rs. 8,000/-.
- (iv) Above Rs. 8,000/-.

A tentative format is listed as Appendix-I.

5. It also needs to be emphasized that this information is only for the purposes of knowing where a household stands so that programme for livelihood improvement etc. could be drawn up and supported by SHG and higher tier women collectives as well as different livelihood collectives/programme. No other use will be made thereof. The NMMU at the national level will provide additional data fields in SHG profile to the SHG member so that the aforesaid data can be reported directly thereto.

6. In this connection, an Advisory has been drawn up which is attached as Appendix-II relating to Promotion of Sustainable Livelihood to SHG households so that every member household can become Lakhpati within three years' period. The action points in this regard have been shared as para 'H' of the Advisory. It also needs to be mentioned that the formulation of Village Poverty Reduction Plan (VPRP) is a critical activity for realization of the above goal, by which the livelihood aspirations of all the households and the support required by them in terms of assets, technical support, credit and marketing assistance as also the capacity building and the common infrastructure etc. could be identified and provided by the State Governments through programme sources or convergence opportunities available, both from the Departments/Schemes of the State Government as well as non-State/Civil Society efforts.

7. The NMMU will organise a sensitization programme of different SRLMs in this regard so that the modalities of the implementation of this guideline are understood and States' specific concerns addressed.

8. You are requested to kindly implement the above suggestions/advisories so that in a 3 year period all the SHG members/households can aspire to become Lakhpati households. The States may set up sizeable targets for the same and prepare a three year plan accordingly.

Yours sincerely,
sd/-

[Nagendra Nath Sinha]

encl: as above

1. All ACSs/Prl Secretaries/Secretaries of RD Deptts in States/UTs
2. All ACSs/Prl Secretaries/Secretaries of PR Deptts in States/UTs
3. CEOs/MDs of SRLMs in States/UTs

Copy to:

The Chief Secretaries/Advisors to Administrators of States/UTs

NNS